FASHION DESIGN AND MANAGEMENT

► CORE CREDITS 35 ► MANDATORY PROGRAM CREDITS 150 ► ELECTIVE CREDITS 18

CORE COMPETENCIES

SPECIFIC COMPETENCIES

DM233 Research and Preliminary Project Design

DM169 Fashion Photography and simultaneously with DM256 Thesis Project

DM235 Foreign Trade in Fashion and simultaneously with DM256 Thesis Project

REQUIREMENTS COURSE THAE COURSENANE Design Construction ⁹¹⁸e Integratio ¹¹85 C Manager ¹²85 C Manager ¹ **TERM 1** CRD 21 Introduction to Research 2 PROGRAM 1 1 Does not have requirements Color, Composition and Human Figure Workshop PROGRAM Does not have requirement Creative Techniques 2 PROGRAM 1 Does not have req 1 5 1 Introduction to Pattern and Dressmaking PROGRAM 1 Does not have requirements 4 CORE HU24 Leveling of language or have approved Language PDN (level definition test) Language Comprehension and Production I 1 Basic Mathematics Does not have requirements 5 CORE 1 **TERM 2** CRD 23 Introduction to Design - Flats 2 PROGRAM 1 DM194 Introduction to Research DM195 Color, Composition and Human Figure Workshop Composition and Human Figure Workshop 3 PROGRAM 1 Applied Creative Processes 2 PROGRAM 1 1 DM196 Creative Techniques 1 Pattern and Dressmaking I - Women 6 PROGRAM 1 DM197 Introduction to Pattern and Dressmaking CORE HU03 Language Comprehension and Production I Language Comprehension and Production II 4 1 2 History of Clothing 3 CORE 1 Does not have requirements 1 Contemporary World 3 CORE HU24 Leveling of language or have approved Language PDN (level definition test **TERM 3** CRD 21 Clothing Design - Women 3 PROGRAM DM200 Introduction to Design - Flats 1 Textile Representation and Fashion Figure Drawing 2 PROGRAM DM201 Composition and Human Figure Workshop 1 Pattern and Dressmaking II - Women 6 PROGRAM 1 1 DM199 Pattern and Dressmaking I - Women PROGRAM Digital Design 2 1 DM200 Introduction to Design - Flats Ethics and Citizenship 2 CORE 1 HU24 Leveling of language or have approved Language PDN (level definition test) DM76 History of Clothing Clothing Creators 3 CORE 1 1 Communication in Organizations CORE HU04 Language Comprehension and Production II **TERM 4** CRD 21 3 PROGRAM DM202 Clothing Design - Women Clothing Design - Men 1 2 1 1 Introduction to Textile Fibers PROGRAM 1 DM202 Clothing Design - Women 2 Fashion Figure Drawing 2 PROGRAM DM203 Textile Representation and Fashion Figure Drawing Pattern and Dressmaking - Men PROGRAM 1 2 DM204 Pattern and Dressmaking II - Women Advanced Digital Design 2 PROGRAM 1 DM125 Digital Design 1 1 Portfolio and Product Development 3 PROGRAM 1 DM202 Clothing Design - Women DM205 Clothing Creators History of Peruvian Textiles 2 CORE **TERM 5** CRD 23 Clothing Design - Children 3 PROGRAM DM206 Clothing Design - Men PROGRAM 2 Textile Fibers and Fashion Value Chain 3 DM79 Introduction to Textile Fibers Research Applied to Design 3 PROGRAM 2 2 DM209 History of Peruvian Textiles Advanced Fashion Figure Drawing 2 PROGRAM DM207 Fashion Figure Drawing Pattern and Dressmaking - Children 6 PROGRAM 1 2 DM208 Pattern and Dressmaking I - Men PROGRAM 1 Business Organization in Fashion Management 3 1 DM210 Portfolio and Product Developr DM209 History of Peruvian Textiles and HU160 Contemp ociology of Fashion 3 CORE orary World **FERM 6** CRD 21 Clothing Design - Haute Couture PROGRAM 3 2 DM211 Clothing Design - Children Pattern and Dressmaking - Haute Couture PROGRAM DM216 Pattern and Dressmaking - Children 2 Haute Couture Techniques 2 PROGRAM 2 Simultaneously with DM217 Clothing Design - Haute Couture Semiotics of Fashion 3 CORE 2 2 DM225 Sociology of Fashion 3 PROGRAM Fundamentals of Marketing 1 2 80 approved credits Textile Operations and Logistics 3 PROGRAM DM92 Business Organization in Fashion Management **FF TERM 7** CRD 20 Accessory Design 3 PROGRAM 3 DM217 Clothing Design - Haute Couture 3 DM219 Textile Opera Fashion Accounting Management PROGRAM ins and Logistics 3 Sales and Retail in Fashion Industry 3 PROGRAM 2 DM91 Fundamentals of Marketing Commercial Strategies in Fashion Industry 3 PROGRAM 3 2 DM91 Fundamentals of Marketin Communication Strategies for Brand Management 3 PROGRAM 3 DM91 Fundamentals of Marketing PROGRAM DM222 Haute Couture Techniques Moulage Pattern and Dressmaking - Knitted Fabrics 3 PROGRAM DM217 Clothing Design - Haute Couture **FERM 8** CRD 15 Quality Control and Audit 2 PROGRAM DM228 Pattern and Dressmaking - Knitted Fabric 3 3 Styling PROGRAM DM223 Accessory Design Elective 5 ELECTIVE 3 3 3 DM223 Accessory Design Trends and Innovation 3 PROGRAM 3 Costs and Budgeting in Fashion Management 3 PROGRAM DM227 Fashion Accounting Management **TERM 9** CRD 19 Research and Preliminary Project Design 4 PROGRAM 3 DM232 Trends and Innovation 3 3 PROGRAM Fashion Photography 3 DM160 Styling Foreign Trade in Fashion PROGRAM DM252 Costs and Budgeting in Fashion Management 3 Window Dressing and Visual Merchandising 3 PROGRAM DM226 Sales and Retail in Fashion Industry Elective 3 ELECTIVE Elective 3 ELECTIVE **TERM 10** CRD 16

Project: Business plan PROGRAM Elective 4 ELECTIVE COURSES 62 >> TOTAL CREDITS 200

PROGRAM

PROGRAM 3

3

3

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Thesis Proiect

Project: Digital Portfolio